

MEIXIN YU



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EXPERIENCE

UX Designer for CRM Design Specifications in CloudBU - Internship

Shenzhen, China | June 2021 – September 2021

UI/UX Designer for Mobility Safety Operation - Internship

ActiveScaler, Milpitas, California, USA | June 2020 – August 2020

Database of Human Head of Modern China - Team Won The Gold Award of China Universities Industrial Design Competition 2018

Hunan University cooperated with Huawei, China | December 2016 – June 2017

- Leveraged Artec Spider to scan and process data of models of human head at preliminary stage, and subjects were selected from 6 representative cities
- Used Geomagic, C4D and SPSS to process data, and carried out interaction design of database by referencing man-machine database logic
- Coded design webpages that fits with the screen of Apple products either horizontally or vertically, and incorporated concise style into the interfacial design
- Optimized and visualized human head data to improve the intelligibility of data, and then offered assistance to the design of wearable equipment

New Media Department UX Designer - Internship

Changsha Sunny Advertisement Co., Ltd, China | July 2016 – August 2016

- Involved in the wall painting of the company, and independently undertaking VI design theming as the Chinese Valentine's Day in a restaurant, including LOGO, characters, poster, brochure, sofa and placemat
- Responsible for operating WeChat official account of the company, especially designing dynamic pictures and editing webpages

VOLUNTEER & ACTIVITY

Peter Sanborn - Cooperate with nursing center

Boston, USA | August 05, 2020 - Now

Service design to connect nursing students with older adults through health education during COVID-19

Domestic Violence Clinic - Cooperate with law institute

Boston, USA | April 01, 2020 - August 01, 2020

Service design for women suffering from increasing domestic violence during COVID-19

MIT Museum - Friday After Thanksgiving (F.A.T)

Boston, USA | November 29, 2019

Helped children complete interactive puzzle games

The 6th Boston International Student Day

Boston, USA | September 22, 2019

Helped sponsors complete promotion through games

Hunan Aimier (NGO)

Hunan, China | November 2014

Played games with autistic children, sharing different stories and instructed basic drawing skills for them

EDUCATION

Northeastern University | Boston, USA
MFA, Experience Design | 2019 – 2021

Hunan University | Changsha, China
BA, Product Design | 2013 – 2017

CORE SKILLS

UI/UX Design
Interaction Design
Graphic Design
Service Design
Industrial Design
Research Methods
Basic Programming
Photography & Sketching

DESIGN TOOLS

Graphic Design & Video

Illustrator, Photoshop, InDesign, Adobe XD, Figma, Sketch, Framer, Premiere

Industrial Design

Rhinoceros, UG, Keyshot

Game Design

Unity

Data Processing

Artec, Geomagic Studio, SPSS

Basic Programming

Html5/CSS/JavaScript, Brackets, P5, Processing, Arduino

RECOGNITION

MIT Reality Hack - Team Won The Best Use of Eye Tracking

Boston, USA | January 2020

AR Super Energy Academy Picture Book Design

Hunan University | June 2016 – July 2016

Province-level Award, Student Innovation Training

Hunan University | June 2015 - June 2016

1st Place, 'FLTPR Cup' English Writing Contest

Hunan University | 2014

First-class Scholarship & Merit Student

Hunan University | 2013 – 2017